

# Sussex **ICON**

Babies Cry, You Can Cope!

# & Dadpad Launch

Wednesday 18 November 2020  
10am - 12pm



## Where

Microsoft Teams

## To apply for a place

Please email  
ESSCP.Contact@eastsussex.gov.uk with your  
name, job title and agency by 21 October.  
Places are limited so applying does not  
guarantee you a place. Confirmation and  
launch details will be circulated to you week  
commencing 26 October.

## More information

<https://iconcope.org/>    <https://thedadpad.co.uk/>

### Babies Cry, You Can Cope!

- I** Infant crying is normal and it will stop
- C** Comfort methods can sometimes soothe the baby and the crying will stop
- O** It's OK to walk away if you have checked the baby is safe and the crying is getting to you
- N** Never ever shake or hurt a baby

## Event

### Programme

ICON is a being launched across Sussex to help prevent abusive head trauma.

This launch event is for practitioners across Sussex to learn how they can use the ICON and DadPad tools to support families, by helping them to cope with a crying baby.

